



R.J. MURRAY MIDDLE SCHOOL PTO

BUSINESS PARTNER
PROGRAM

DEAR LOCAL BUSINESS

R.J. Murray Middle School would like to welcome you to our Bulldog Family and share with you an exciting opportunity. My name is Brenda Kelley and I am coordinating with the R.J. Murray Middle School PTO to give sponsors the opportunity to join other businesses in support of our Murray Bulldogs!

The majority of our dynamic school is composed of low income families, and this program will help our school purchase much needed technology equipment, provide classroom resources, field study opportunities as well as learning incentives. R.J. Murray Middle School is proud to say that we also house the St. Johns County Center for the Arts Academy as well as the Cambridge Advanced Studies Academy. Partnerships and support from community business partners like you are vital to enhance the learning environment and student success.

We would love to partner with you and have many opportunities to share your business with our audience. Some of these opportunities include digital marquee highlights, school website recognition, PTO newsletters, emails, PTO meeting announcements, school-wide announcement emails, social media acknowledgments, and of course banner signage on our front fence. The fence line sits along the corner of Holmes Blvd. and King St. Extension, which will give you the opportunity to advertise your business in a prime location.

RJMMS PTO thanks you in advance for your consideration in becoming a business partner and look forward to welcoming you into our Bulldog Family! Every sponsor is very important to our school. It is because of the generosity of sponsors like YOU that we are able to provide a fun and rewarding school year for our students and staff.

We anticipate another successful Bulldog year! If you have any questions, please do not hesitate to contact us at rjmmspto.partners@gmail.com.

Sincerely,

Brenda Kelley

Business Partner Chair · (305) 582-0101

www-mms.stjohns.k12.fl.us/pto



LEVELS OF SPONSORSHIP

BUSINESS PARTNER PROGRAM

PLATINUM

\$1,000

BULLDOG TITLE SPONSOR

- Display business banner up to 4x6 on the RJMMS fence in a premium spot
- Business logo on the RJMMS PTO web page
- Logo on the PTO thank-you page in the yearbook
- Shout out on RJMMS PTO social media
- "Top Dog" sponsor certificate to display in your business

GOLD

\$500

- Display business banner up to 3x6 on the RJMMS fence in a premium spot
- Business logo on the RJMMS PTO web page
- Logo on the PTO thank-you page in the yearbook
- Shout out on RJMMS PTO social media

SILVER

\$250

- Display business banner up to 3x3 on the RJMMS fence
- Logo on the PTO thank-you page in the yearbook
- Shout out on RJMMS PTO social media

THE FINE PRINT

In-kind donations are supported at all levels and receive the same benefits.

R.J. MURRAY MIDDLE SCHOOL APPROVED VOLUNTEERS

All individuals or companies that wish to come onto Murray Middle School campus must be cleared as an approved volunteer. Please fill out the online application at stjohns.keepntrack.com/apply, choosing R.J. Murray Middle School (and any other school you wish to volunteer for). You and we will be notified when you are cleared. This process can take 2–3 weeks, but once approved you are cleared for 3 years. Please provide your complete legal first, middle and last name (no nicknames), birth date, social security number, driver's license number, complete mailing address and phone number. Incomplete applications will not be processed. By completing an application you are agreeing to a criminal background check and a sexual offender check, and to abide by the policies and procedures of the St. Johns County School Board and its facilities while volunteering. Your personal information will be kept confidential and you are expected to keep any and all information you may see or hear while volunteering confidential. The St. Johns County School District reserves the right to restrict and/or deny a person's volunteer privilege when deemed necessary.

ST. JOHNS COUNTY APPROVED VENDORS

All individuals or companies that wish to sell products or provide a service (i.e. onsite catering, food vendor at any event on campus, etc.) at a school event in St. Johns County must be approved as a vendor in accordance with the Jessica Lunsford Act. This process gets you on the approved vendor list for St. Johns County, and therefore access and availability to all schools in the district. Vendor clearance is good for 5 years. Information and instructions: stjohns.k12.fl.us/screening/process/



BUSINESS PARTNER AGREEMENT

R.J. MURRAY
MIDDLE SCHOOL PTO

BUSINESS NAME

BUSINESS ADDRESS

CONTACT NAME

TODAY'S DATE

CONTACT PHONE

EMAIL

WEBSITE

PARTNERSHIP LEVEL — PLATINUM, GOLD OR SILVER (DETAILS ON PAGE 2)

IN-KIND PARTNERSHIP, SUBJECT TO PTO APPROVAL — SPECIFY DONATION

PAYMENT

Pay online: zeffy.com/en-US/ticketing/rjmms-business-partner-sponsorship

Or by check made out to MMS PTO — Check # _____

Delivered or mailed to: RJ Murray Middle School PTO, 150 Holmes Blvd., St.
Augustine, FL 32084



SCAN TO PAY

WOULD YOU BE INTERESTED IN SPONSORING ANY OF THE FOLLOWING?

An RJMMS PTO representative will contact you separately with specific dates.

- ☐ Special Teacher Meal (football tailgate, Winter Holiday, National Pancake Day, etc.)
- ☐ Teacher Appreciation Week lunch or breakfast (last week in April)
- ☐ PBIS Bulldog Bucks reward store (for students)
- ☐ Fall Fest or Winter Dance (open to all students)
- ☐ 8th Grade Dance
- ☐ Student Trip Scholarship (8th Grade Gradventure, DC Trip, Theater Trip)

Please email your logo to rjmmspto.partners@gmail.com. Thank you for supporting R.J. Murray Middle School PTO — a PTO representative is happy to answer any questions.